

Quant-as-a-Service Active Equity Strategies at Passive Costs

Marcel Masshardt, Co-Founder & CEO

Empowering Investors

Together with our clients, we design systematic and customized investment solutions and increase your profitability.

About Us



Asset management specialists



Proven track record

Infrastructure & code base with:



- Cutting-edge quantitative methods
- > Poprietary factor library and alpha signals
- **Data access** across all equity universes

Team



Marcel Masshardt, CFA CEO



Carmine Orlacchio,



Dr. Cyril Bachelard, Head of Quant Engineering



Lorenz Beyeler, CTO



Urs Winzenried, CFA Head of Clients & BD



Dr. Kyle SteinhauerQuant Engineer



Dr. Soros Chitsiripanich,Quant Engineer

External Board Members



Prof. Dr. Claudio Loderer,Board President



Stefan Zumtaugwald,Board Member

Partnering With You to Create a High-Performing Equity Strategy



Customized and differentiating investment solution



Improved risk-return-efficiency



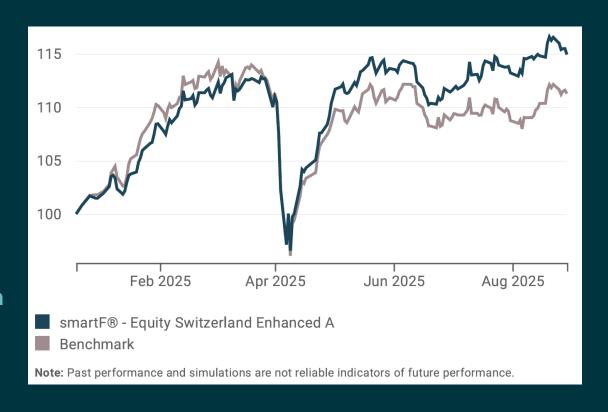
Systematic approach based on state-of-the-art quantitative methods



Increased profitability – no fixed costs for staff, data and infrastructure

Use Case: Swiss Equities With External Asset Manager

- Co-development with WINVEST ASSET MANAGEMENT: smartF® Equity Switzerland Enhanced¹
- > Systematic equity strategy based on Quality, Profitability and Shareholder Yield
- Strong fund track record²:
 - > YTD Outperformance +3.9% vs. SPI
 - > Peer comparison:
 - ➤ Morningstar = top 2%
 - **>** Citywire = rank 10 / 232
- Fund inflows from professional investors
- European equities fund will be launched soon



Use Case: Fractional Momentum on US Equities

- **> AMC** launched with family office as seed investor
- **Based on the PhD research** of our Quant Engineer Dr. Soros Chitsiripanich

Strong track record¹:

Outperformance of +32.7% vs. S&P 500 since inception

Investable through AMC

- Management Fee = 1%
-) ISIN = CH1452418697

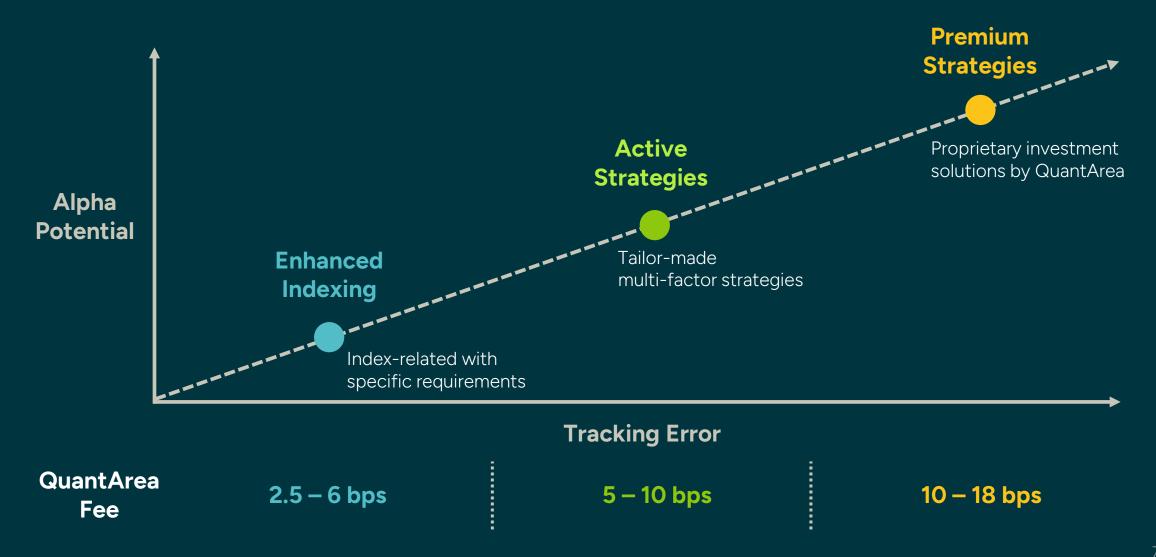
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QuantArea Fee = 18 bps



¹ Live track record in USD, net of fees: Managed account 19.12.2024 - 12.06.2025; AMC (CH1452418697) 13.06.2025 - 31.08.2025

Outperforming Equity Strategies at Passive Costs



Have Ideas for Equity Strategies? We'd Be Happy to Discuss



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