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## US EquityFlex - Systematic outperformance of the US equity market Oktober 2024

*Deeper insights. Greater rewards.*

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# FERI – The Multi Asset Investmentmanager in the German-speaking area



Tailor-made solutions for institutional investors, family wealth and foundations



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Successful since 1987



approx. € 60 bn. AuM | **Global Investments** | 7 Locations\*  
> 260 Employees

## Engagement

Investment Management,  
Consulting & Research



**Global Multi-Asset DNA** |  
€ 18 bn. Alternative  
Investments

## Innovation

FERI Cognitive Finance  
Institute (2016)



Creative Think Tank &  
**Strategic Research Center**

## Responsibility

FERI SDG Office (2019)



Center of Excellence for  
**Sustainability** | > 10% of  
AuM managed sustainably

*Deeper insights.  
Greater rewards.*

As of June, 30th 2024

\*Bad Homburg, Hamburg, Dusseldorf, Munich, Luxembourg, Vienna, Zurich

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# The investment concept of the US EquityFlex



Systematic outperformance against the S&P 500



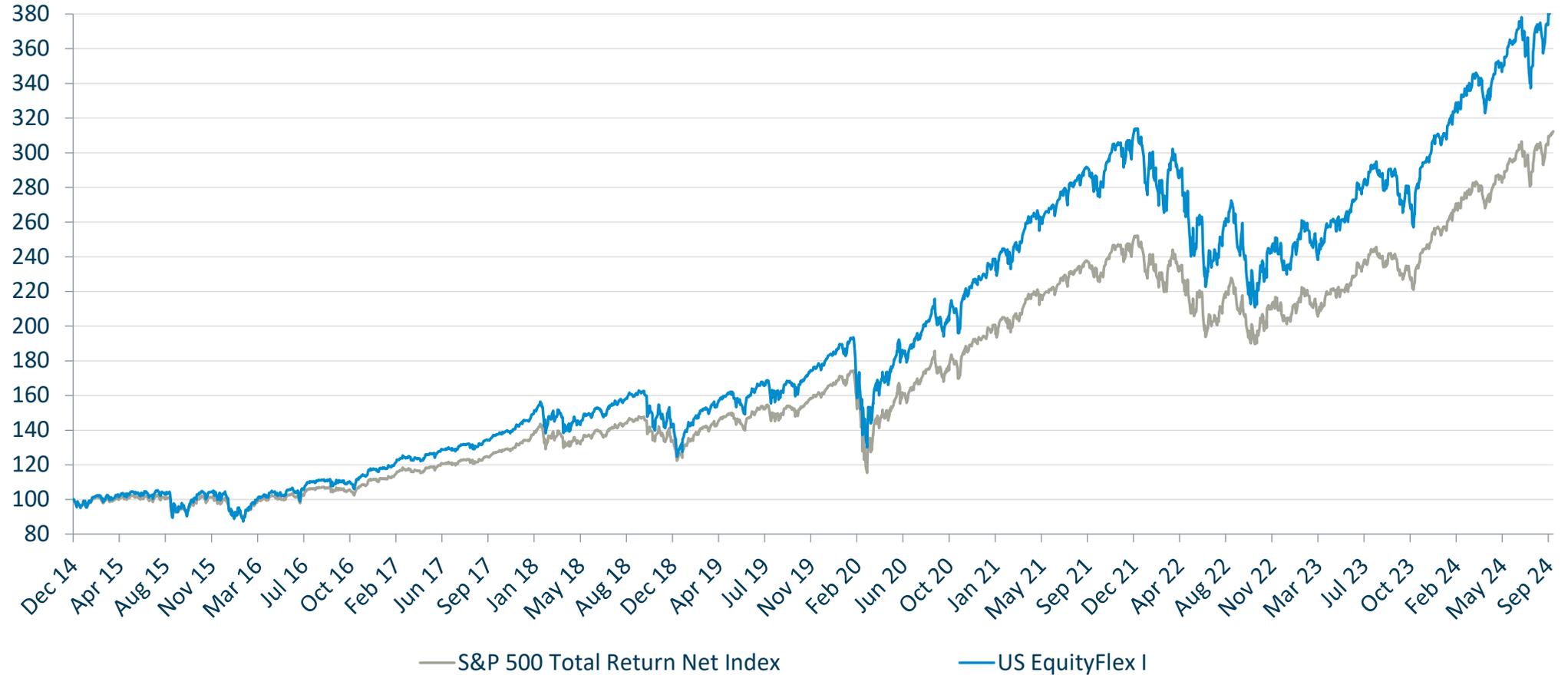
US EquityFlex Development

**Generates systematic outperformance** by capturing the **volatility premium** in the **U.S. equity index market** using **exchange-traded options**

# Concept: US EquityFlex Track Record



Performance, net of fees, since inception (12-30-2014)



Source: FERI/Bloomberg; As of: 30.08.2024  
Past performance is not a reliable indicator of future performance.

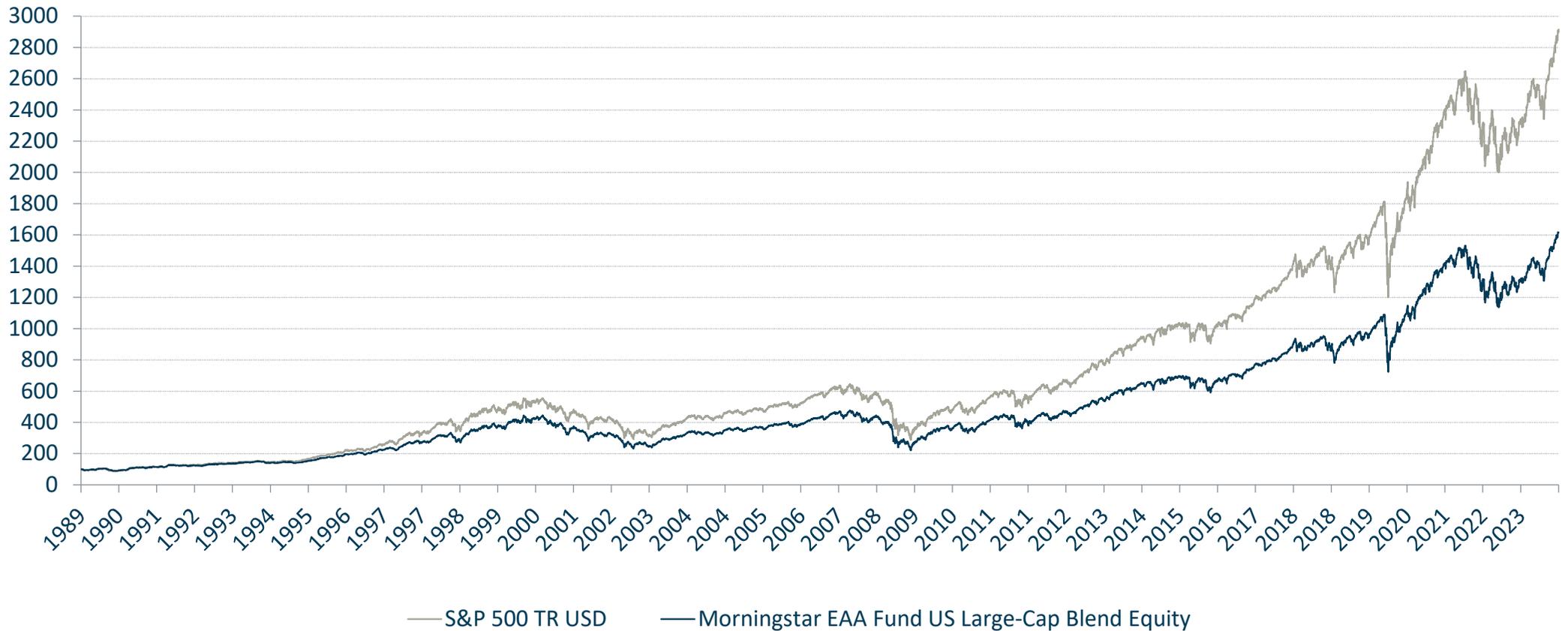
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# Concept: Starting Point – Outperformance vs. S&P 500



## Challenge of high information efficiency in the US equity market



Source: FERI/Bloomberg; As of: 29.02.2024  
Past performance is not a reliable indicator of future performance.

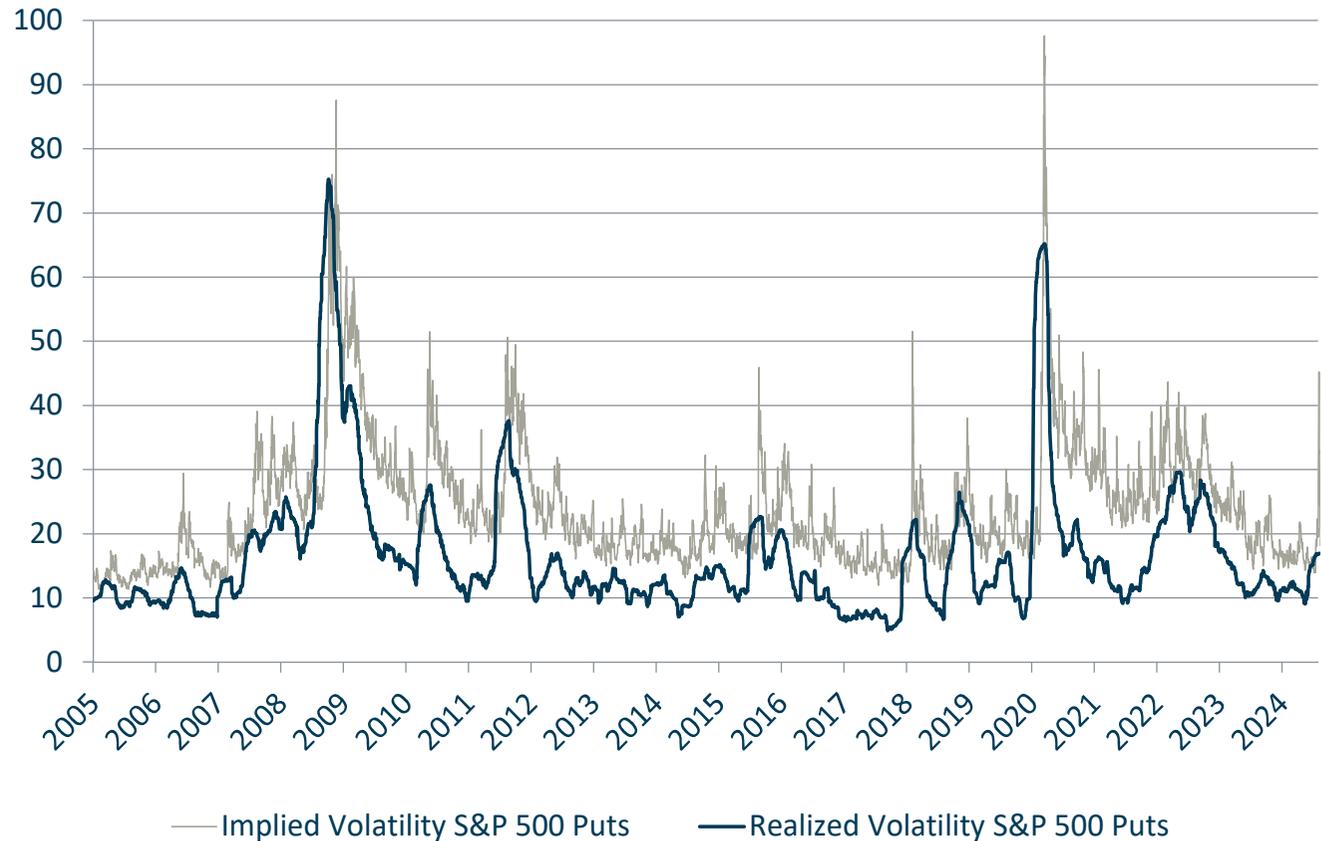
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# Concept: Identifying an attractive risk premium



## Comparison of Implied Volatility to Realized Volatility

- Implied volatility almost always higher than realized volatility
  - Realized volatility exceeds implied volatility only in exceptional circumstances, i.e. market turbulence
- There is potential to earn the volatility risk premium



Source: FERI/Bloomberg; As of: 30.08.2024  
Past performance is not a reliable indicator of future performance.

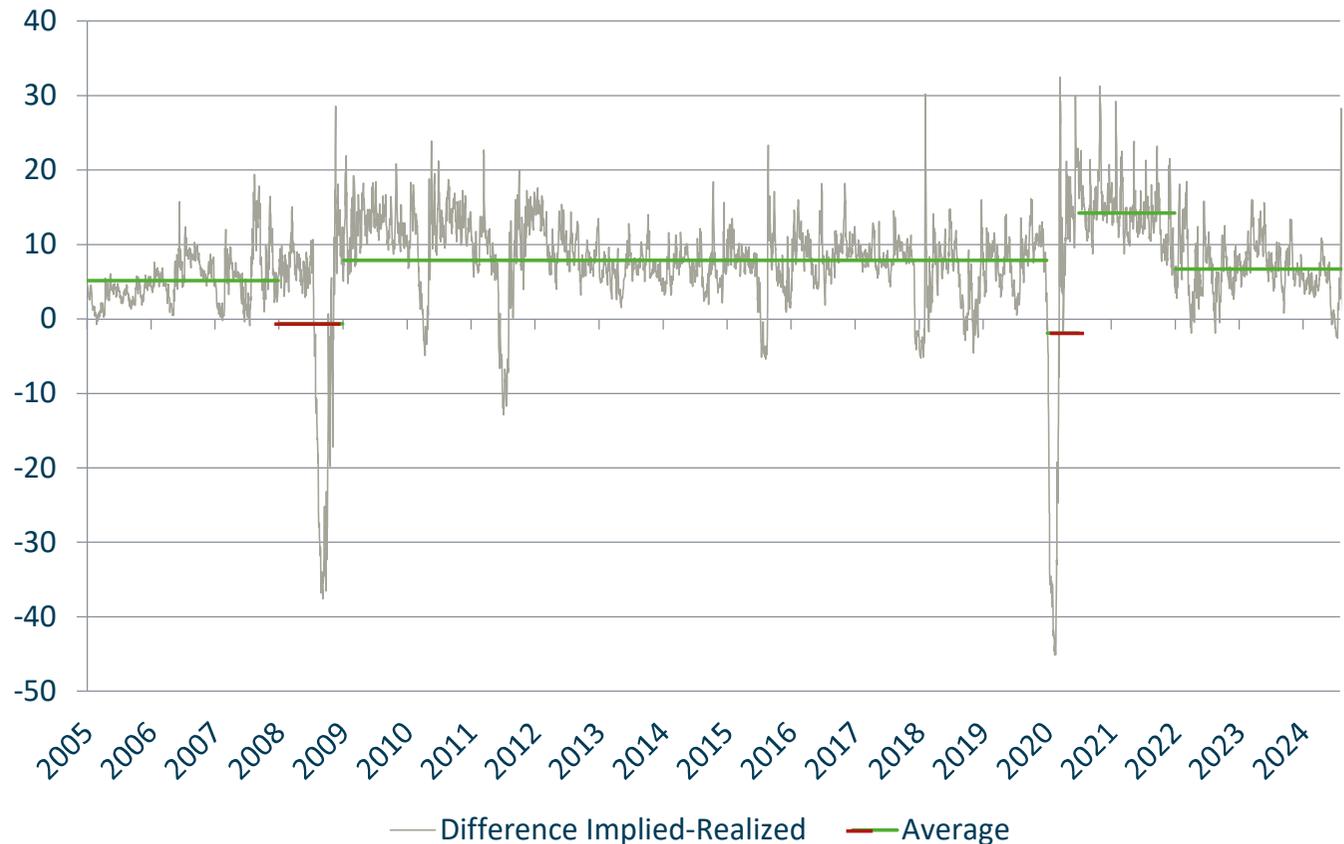
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# Concept: Identifying an attractive risk premium



## Difference between Implied and Realized Volatility of S&P 500 Put Options

- On average, implied volatility significantly higher than realized volatility
- Only during extreme market declines, such as in 2008 or the first half of 2020, did the difference turn negative
- Since the financial crisis, the difference between implied and realized volatility has been higher than before
- After extreme drawdowns, the spread increases significantly in the short term and tends to remain elevated
- After extreme drawdowns the difference increases significantly in the short term and mostly remains at elevated levels



Source: FERI/Bloomberg; As of: 30.08.2024  
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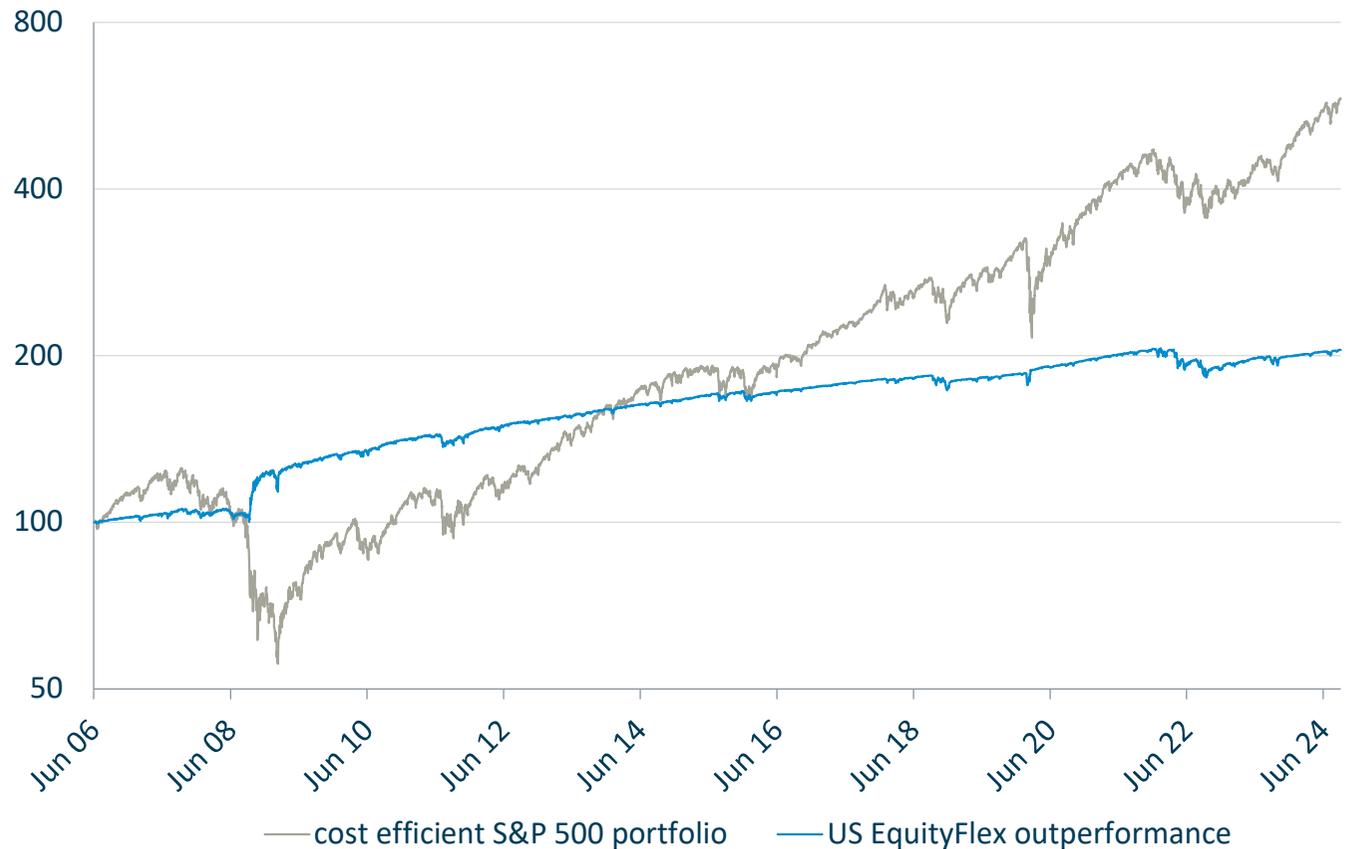
# Investment Process: The Solution



Effective and efficient investment in the US equity market (beta = 1)

## S&P 500 + Volatility Risk Premium

- Active stock picking to generate outperformance is difficult due to the high information efficiency of the US stock market
- Effective replication of the US stock market index
- S&P 500 futures are standardized, virtually free of counterparty-risk and highly liquid
- No active management of S&P 500 exposure
- Requires development and management of additional volatility risk premiums to generate outperformance



Source: FERI/Bloomberg; As of: 30.08.2024  
Past performance is not a reliable indicator of future performance.

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# Investment Process: Generating Outperformance

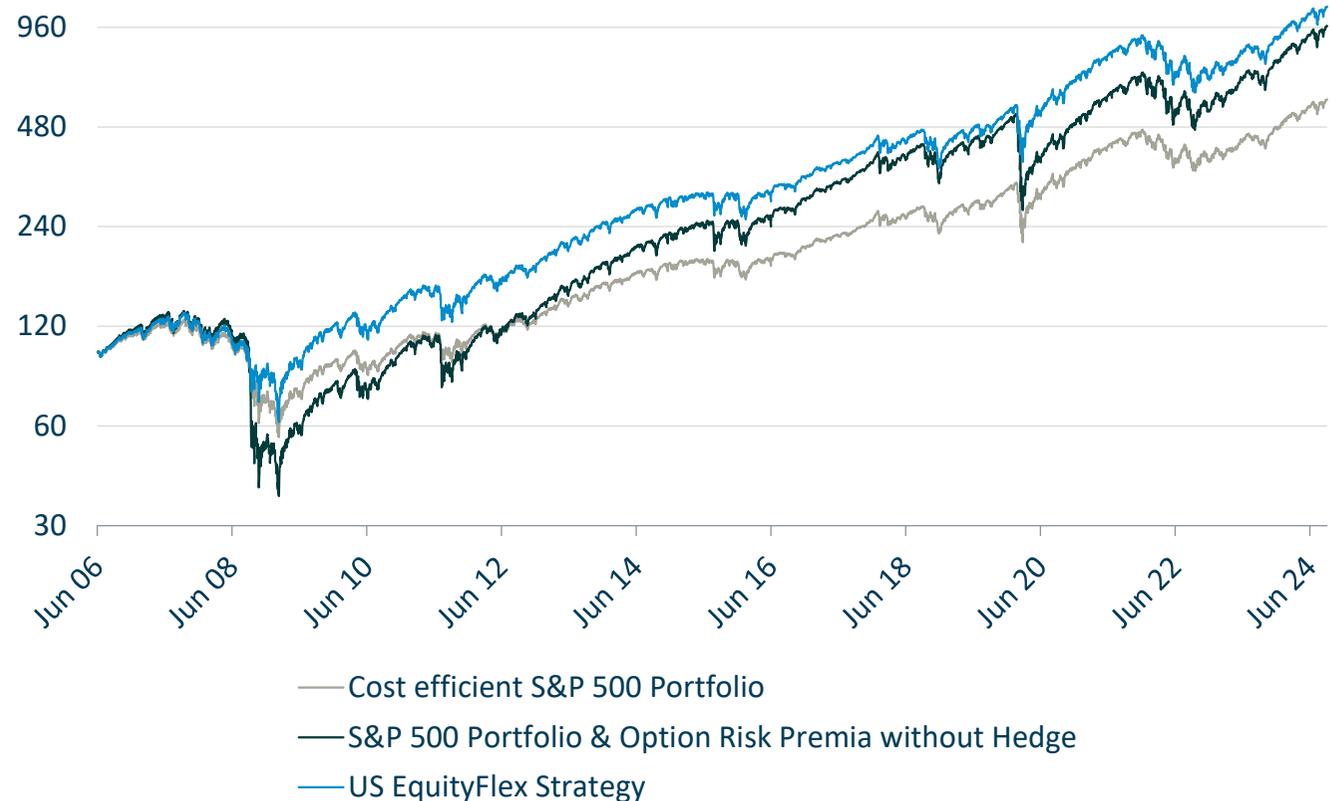


Stable outperformance through volatility risk premium

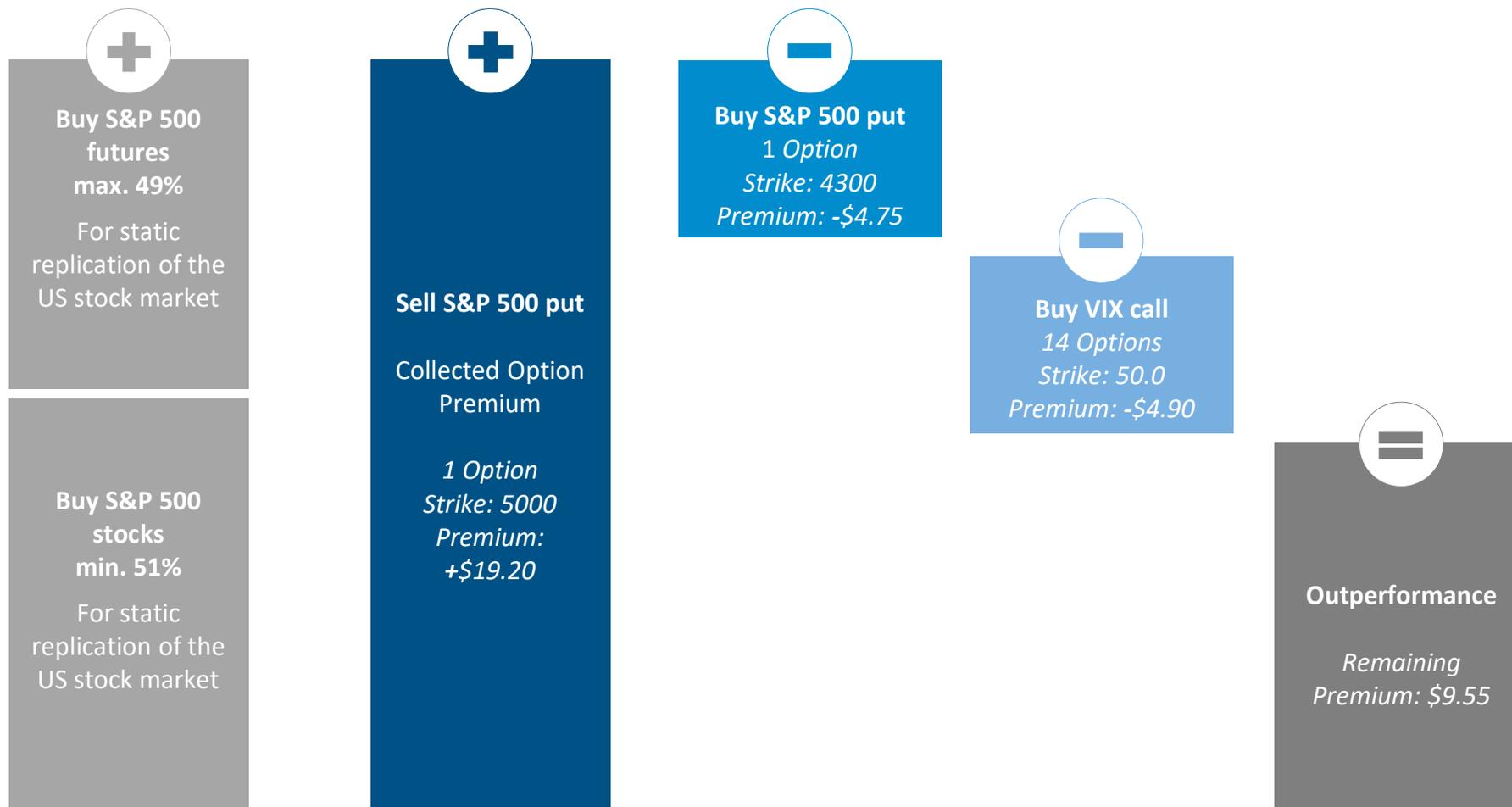
## = US EquityFlex

- Combination of highly liquid derivatives:
- S&P 500 Replication (light grey)
  - + Short S&P 500 put (grey)
  - + Long S&P 500 put
  - + Long VIX calls (blue)

→ Consistent outperformance versus the S&P 500 TR net through systematic use of the volatility risk premium, which has a low correlation to other premiums



# Investment Process: Positioning Example and Conclusion



Illustrated is the option position at opening without any other gain or losses from changes in market value of portfolio securities and without any fees. There are fund costs resulting from management fee, administration fee, custody fee as well as transaction and audit cost. There is no guarantee for capital preservation. Forecasts are not reliable indicators of future performance.

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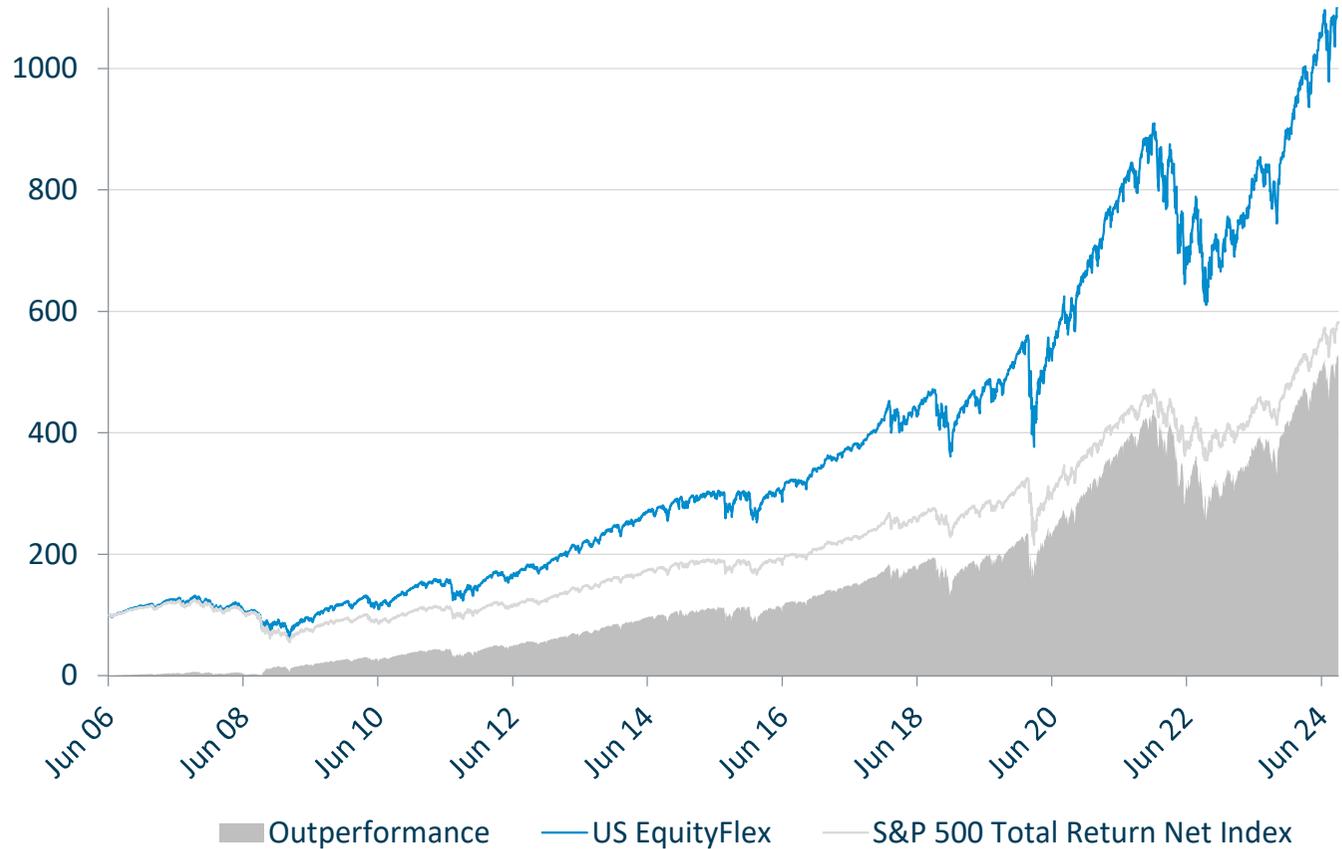


# Performance Analysis: Long-Term Simulation



## Simulated performance, net of fees, vs. S&P 500

- Steady collection of risk premiums leads to continuous outperformance
- Significant net-of-fees outperformance of the S&P 500 over the simulation period
- Volatility risk premium as a source of outperformance is relatively independent of equity market risk over the medium term



Source: FERI/Bloomberg; As of: 30.08.2024  
Past performance is not a reliable indicator of future performance.

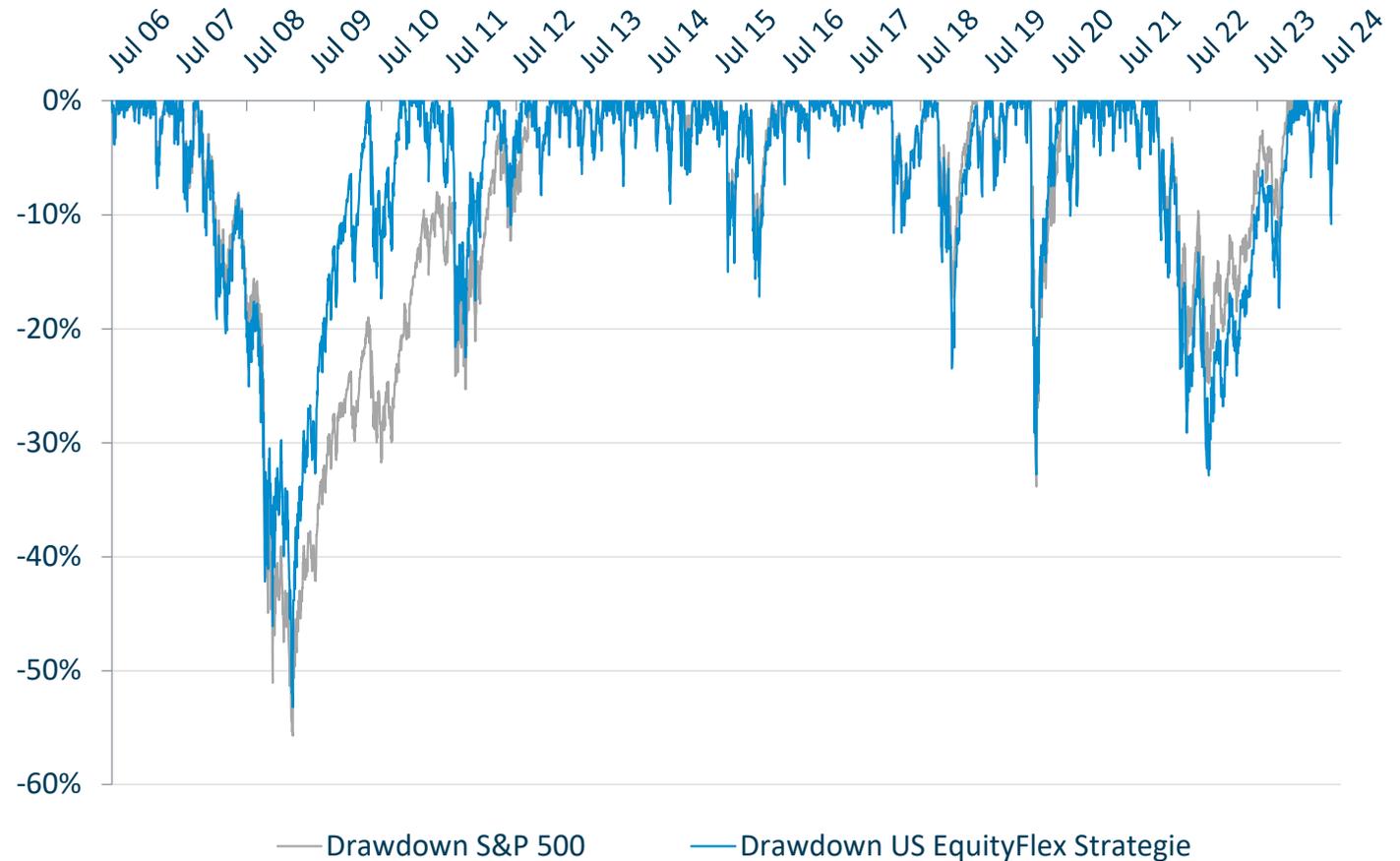
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# Performance Analysis: Drawdown vs. S&P 500



## Potentially fast recovery from drawdowns

- US EquityFlex has a tendency to recover from absolute drawdowns faster than the S&P 500
- Relative underperformance recovers quickly by avoiding trend-following risk measures



Source: FERI/Bloomberg; As of: 30.08.2024  
Past performance is not a reliable indicator of future performance.

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# Performance Analysis: Monthly Returns



Monthly returns, net of fees, of US EquityFlex and S&P 500 TR Net

		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	ytd
2015	USEF	-4.62%	6.90%	-1.54%	1.45%	1.63%	-2.08%	2.78%	-7.21%	-3.71%	11.16%	0.50%	-0.33%	3.62%
	S&P	-4.03%	5.67%	-1.63%	0.93%	1.21%	-1.99%	2.06%	-6.10%	-2.53%	8.39%	0.22%	-0.70%	0.65%
2016	USEF	-8.18%	-0.46%	7.84%	0.71%	2.52%	0.42%	4.36%	0.13%	0.23%	-1.89%	4.52%	2.07%	12.05%
	S&P	-5.89%	-0.22%	6.73%	0.35%	1.72%	0.21%	3.65%	0.06%	-0.02%	-1.86%	3.62%	1.93%	10.18%
2017	USEF	2.19%	4.23%	0.25%	1.36%	1.60%	0.72%	2.34%	0.42%	2.38%	2.45%	3.36%	1.25%	24.93%
	S&P	1.86%	3.90%	0.07%	0.99%	1.33%	0.58%	2.02%	0.23%	2.02%	2.30%	2.99%	1.07%	21.10%
2018	USEF	5.90%	-4.15%	-3.53%	1.47%	2.85%	0.36%	4.46%	3.50%	0.62%	-9.38%	2.87%	-13.80%	-10.34%
	S&P	5.69%	-3.75%	-2.59%	0.35%	2.33%	0.58%	3.69%	3.19%	0.53%	-6.87%	1.96%	-9.85%	-5.75%
2019	USEF	12.79%	3.56%	2.24%	4.42%	-7.65%	9.04%	1.65%	-1.98%	2.29%	2.83%	3.90%	2.87%	40.68%
	S&P	8.90%	3.14%	1.90%	4.01%	-6.42%	7.00%	1.40%	-1.65%	1.83%	2.13%	3.56%	2.66%	31.43%
2020	USEF	-0.10%	-13.32%	-4.74%	13.74%	5.56%	1.64%	6.35%	7.62%	-3.77%	-3.45%	13.33%	3.58%	25.66%
	S&P	0.22%	-8.29%	-12.40%	12.78%	4.69%	1.94%	5.60%	7.13%	-3.84%	-2.69%	10.89%	3.14%	17.34%
2021	USEF	-0.32%	2.98%	5.51%	5.73%	1.10%	2.80%	2.64%	3.54%	-5.46%	8.67%	-0.95%	5.75%	36.11%
	S&P	-0.40%	2.71%	4.34%	5.31%	0.65%	2.30%	2.35%	3.00%	-4.68%	6.98%	-0.74%	4.72%	29.33%
2022	USEF	-6.32%	-3.65%	4.69%	-11.06%	-0.78%	-10.38%	11.39%	-5.83%	-13.25%	10.92%	6.38%	-6.70%	-25.14%
	S&P	-5.45%	-3.04%	3.67%	-8.74%	0.13%	-8.30%	9.19%	-4.13%	-9.25%	8.06%	5.52%	-5.80%	-18.72%
2023	USEF	8.50%	-2.89%	4.53%	1.97%	0.98%	7.08%	3.67%	-1.63%	-6.26%	-2.54%	11.54%	4.87%	32.35%
	S&P	6.25%	-2.49%	3.62%	1.53%	0.38%	6.57%	3.18%	-1.65%	-4.80%	-2.13%	9.07%	4.51	25.67%
2024	USEF	2.00%	5.67%	3.57%	-4.52%	5.83%	3.89%	0.85%	2.33%	2.41%				23.85%
	S&P	1.65%	5.29%	3.18%	-4.11%	4.91%	3.55%	1.19%	2.38%	2.10%				21.70%

Source: FERI/Bloomberg

Past performance is not a reliable indicator of future performance.

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# Performance Analysis: Monthly Relative Returns



Monthly outperformance, net of fees, vs. S&P 500 TR Net

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	ytd
2015	-0.59%	1.23%	0.09%	0.52%	0.42%	-0.09%	0.72%	-1.11%	-1.18%	2.76%	0.28%	0.37%	2.97%
2016	-2.29%	-0.24%	1.11%	0.36%	0.80%	0.21%	0.71%	0.07%	0.26%	-0.03%	0.90%	0.14%	1.87%
2017	0.33%	0.33%	0.18%	0.37%	0.26%	0.13%	0.32%	0.19%	0.36%	0.15%	0.37%	0.18%	3.83%
2018	0.20%	-0.40%	-0.94%	1.12%	0.51%	-0.21%	0.78%	0.32%	0.10%	-2.51%	0.90%	-3.96%	-4.59%
2019	3.89%	0.42%	0.35%	0.41%	-1.23%	2.04%	0.25%	-0.33%	0.47%	0.70%	0.34%	0.21%	9.25%
2020	-0.33%	-5.03%	7.66%	0.96%	0.87%	-0.30%	0.75%	0.49%	0.07%	-0.76%	2.44%	0.44%	8.32%
2021	0.08%	0.27%	1.17%	0.42%	0.45%	0.50%	0.29%	0.54%	-0.78%	1.69%	-0.22%	1.04%	6.78%
2022	-0.88%	-0.61%	1.02%	-2.31%	-0.91%	-2.08%	2.20%	-1.70%	-4.00%	2.86%	0.85%	-0.90%	-6.41%
2023	2.25%	-0.40%	0.91%	0.44%	0.61%	0.51%	0.48%	0.02%	-1.46%	-0.41%	2.47%	0.36%	6.69%
2024	0.34%	0.38%	0.39%	-0.41%	0.92%	0.34%	-0.34%	-0.05%	0.31%				2.15%

- Drawdowns are usually recovered within the next month or two
- Negative performing months are often followed by strong performing months

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# Performance Analysis: Performance Statistics as of September 30<sup>th</sup>, 2024



## Risk and return profile\*

Key figures	Track Record
Return p.a.	14.79%
Benchmark p.a.	12.44%
Outperformance p.a.	2.35%
Volatility p.a.	21.70%
Tracking Error	5.25%
Information Ratio	0.52
Outperf. month	70.94%

- Track Record in line with expected results
- Since inception, the fund has consistently outperformed the S&P 500

\*Risk statistics are calculated based on daily returns.  
Past performance is not a reliable indicator of future performance.

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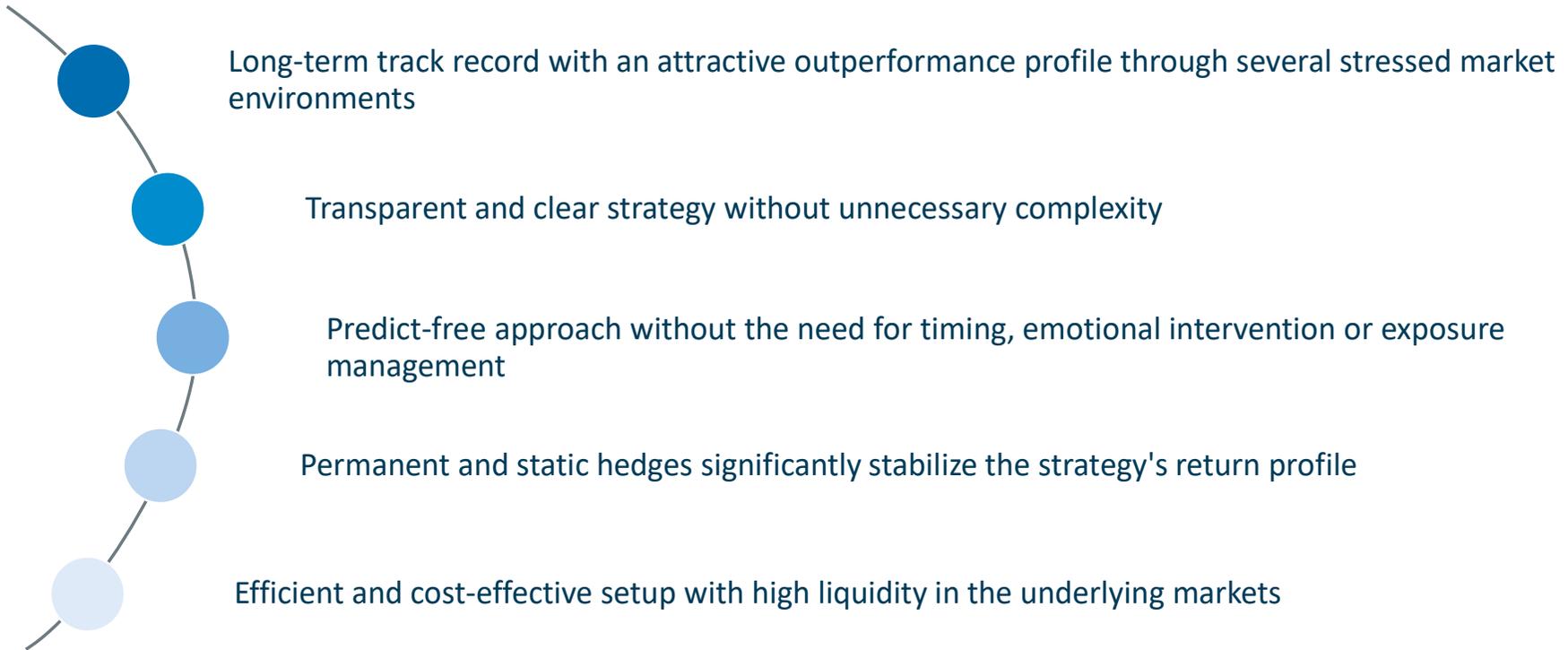
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# Conclusion: Summary



What makes US EquityFlex different?



# Conclusion: USPs



- 1 Use of highly liquid exchange-traded options and futures
  - Virtually no counter party risk
  - Continuously tradable
  
- 2 Systematic process
  - Clear exposure at all times, no unpredictable discretionary intervention
  - No under- or over-hedging through trend-following exposure management
  
- 3 Attractive returns despite the implementation of a hedging strategy
  - Use approximately half of the premium to finance low-cost, efficient hedges
  - Efficient insurance makes it possible to sell expensive out-of-the-money puts

# Conclusion: Fund Information as of September 30, 2024



US EquityFlex I	
ISIN	LU1138397838
WKN	A12E0R
Investment Manager	FERI AG
Inception Date	December 30 <sup>th</sup> . 2014
Assets under Management	USD 1.652 billion
Structure	UCITS V Fund. Daily Liquidity
Fund Administrator	LRI Invest S.A.
Custodian Bank	Hauck Aufhäuser Lampe Privatbank AG (Luxembourg)
Investment Universe	Stocks. Money Market. Listed Derivatives
Currency	USD
Share Category	Distributing
Fiscal Year End	December 31 <sup>st</sup>
Administration Fee	0.022% p.a.
Custody Fee	0.029% p.a.
Management Fee	0.4% p.a.
Performance Fee	15% above S&P 500 Total Return Net

## Risks

- Assets used may be subject to wide price fluctuations
- The Portfolio may suffer losses as a result of human error, system and/or process error, inadequate procedures or controls
- The tradability of the instruments used may be limited
- If a bond issuer defaults, this will have a negative impact on the value of the fund.
- Low interest rate sensitivity of invested bonds
- Exchange rate fluctuations may adversely affect foreign currency positions in the portfolio
- Derivatives can be volatile
- No guarantee of capital preservation

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# Appendix: Background



- 1 Due to the high information efficiency of the US stock market, outperformance through stock picking or timing strategies is almost impossible.
- 2 The volatility risk premium of the US equity market generates attractive and stable returns
- 3 The volatility risk premium can be collected by selling highly liquid S&P 500 put options
- 4 Using the risk reduced volatility risk premium, it is possible to generate consistent outperformance versus the U.S. equity market.

# Appendix: Risk Premium due to the Behavior of Market Participants



- Out-of-the-money put options are primarily used for hedging purposes.
- Hedgers often have to buy puts, ignoring their fair value
- Hedgers must buy puts at almost any price if they need to buy securities
- Puts are trading significantly above the fundamental expectation value
- In particular, equity index puts are significantly overpriced
- There is a systematic overestimation of market volatility in S&P 500 puts by market participants.
- Systematic selling of S&P 500 puts generates more returns on option premiums than fundamentally justified



	Loss of S&P 500 > 10% during 2-Month Period*	
	Priced-in probability (puts)	Historical Probability
since 1990	12%	4%
2008-2011	18%	10%

\*Monthly rolling time frame

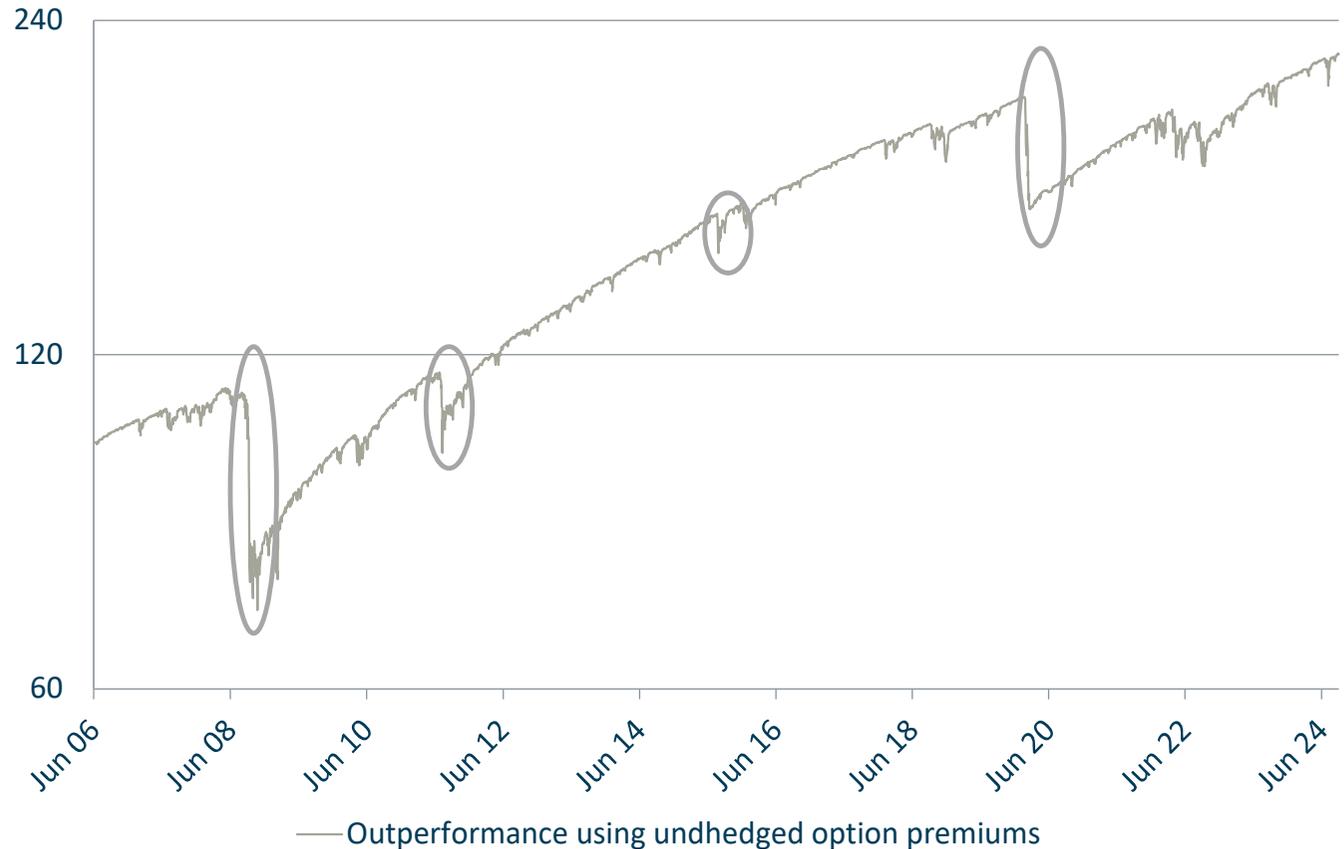
# Appendix: Premium Collection Using Unhedged Short Put Positions



Without protection, significant relative underperformance in crashes is imminent

## 1 Harvesting Premium by Selling Puts

- Sell S&P 500 puts to gain insurance risk premium (volatility, stock, convexity risk)
  - The S&P 500 derivatives market is the largest and most liquid in the world.
  - Systematic investment process
  - Significant relative losses may occur in the event of a stock market crash.
- Focus on downside management



Source: FERI/Bloomberg; As of: 30.08.2024  
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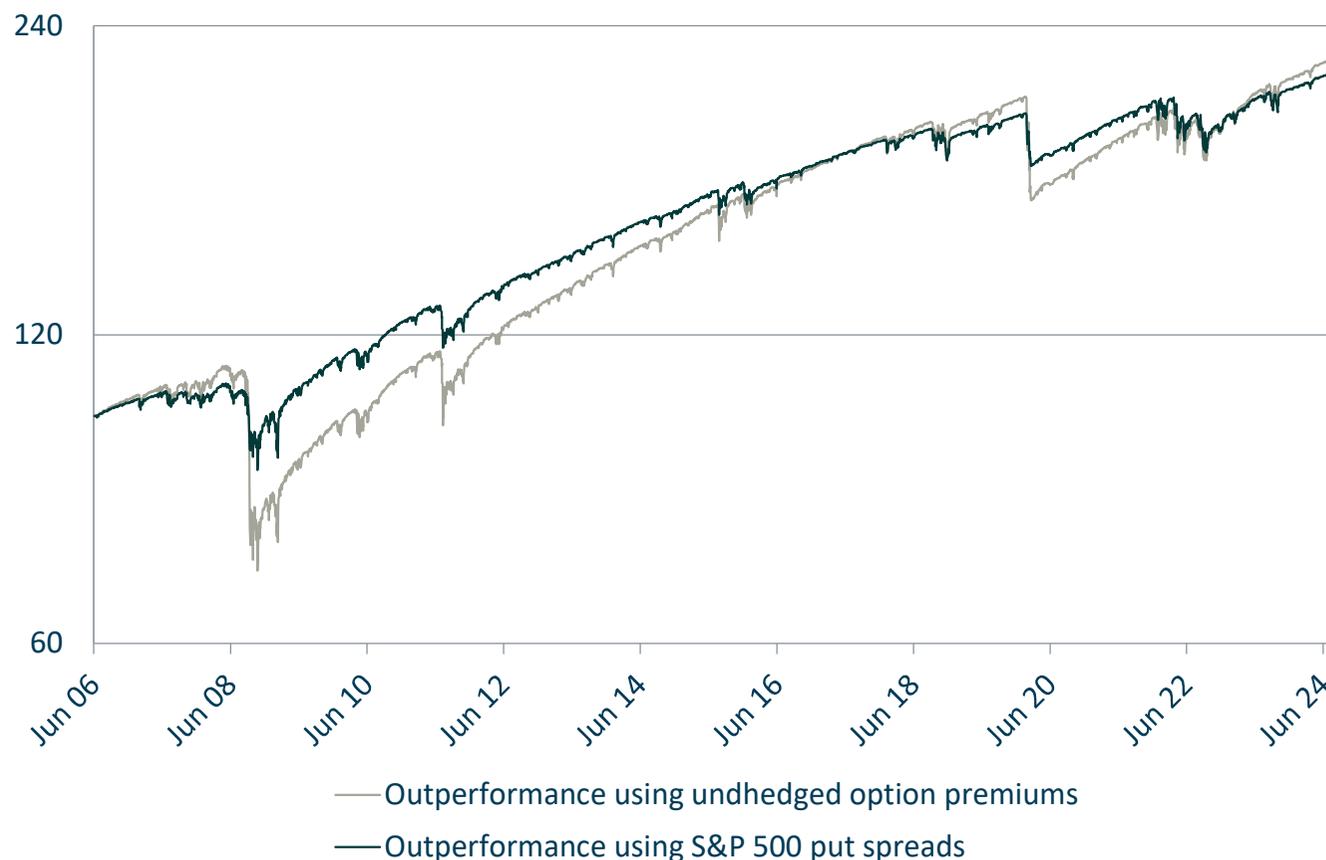
# Appendix: The Solution



Implement a hedging strategy that eliminates relative downside risk

## 2.1 + Hedge through Long S&P 500-Puts

- Approximately one-quarter of the option premium earned is invested in far-out-of-the-money S&P 500 put options of the same maturity
- The quantity of contracts bought is equal to the quantity of contracts sold
- Negative correlation between long and short puts in bear markets
- Maximum relative drawdown can be calculated and UCITS guidelines are always met



Source: FERI/Bloomberg; As of: 30.08.2024  
Past performance is not a reliable indicator of future performance.

# Appendix: The Solution



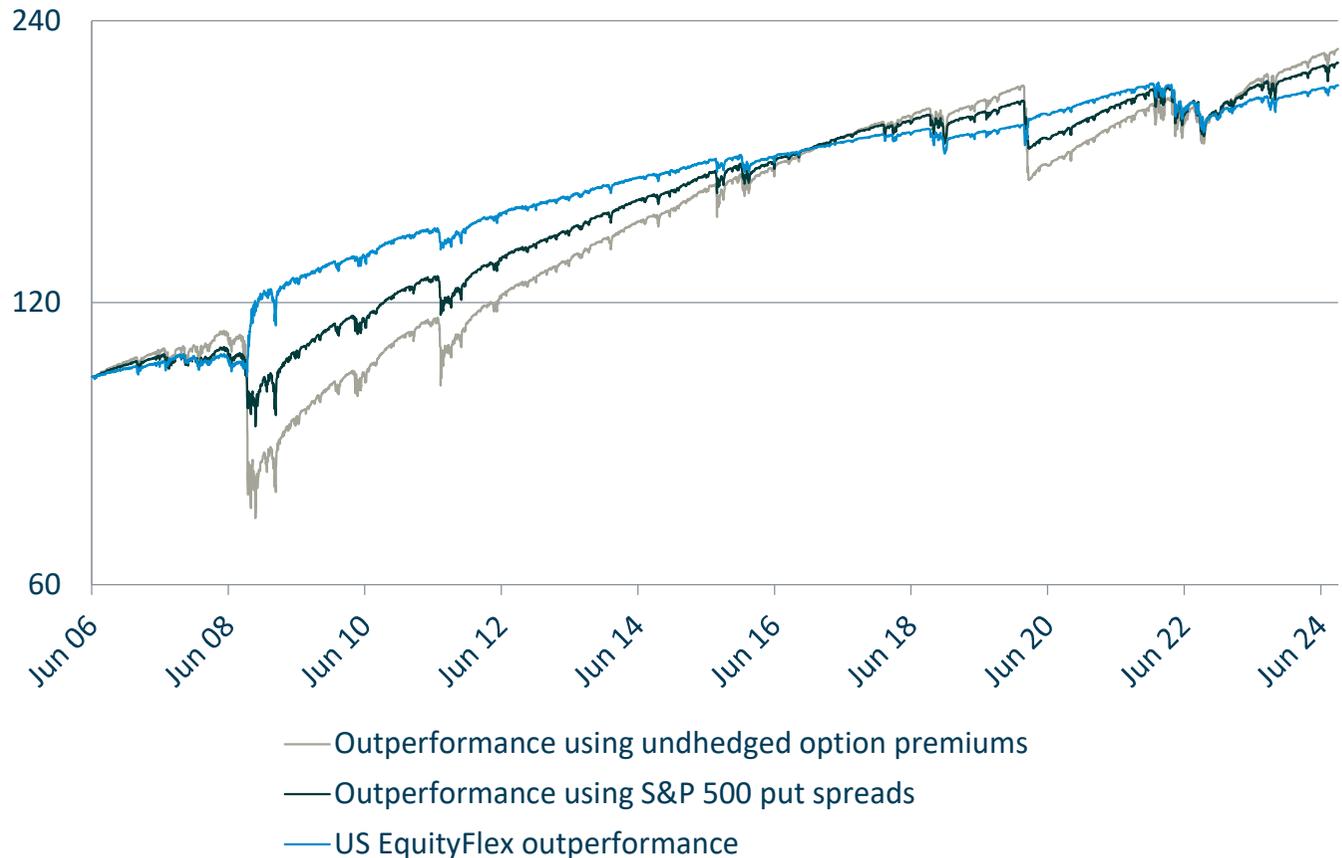
## Adding tail risk hedge with VIX call options

2.2

### + Hedge through VIX-calls and long S&P 500-puts

- Approximately a quarter of the option premiums earned are spent on VIX call options
- Rising risk aversion and fear of risk among investors leads to an increase in volatility and therefore profits on VIX positions
- Therefore, the VIX calls significantly reduce relative drawdowns and can even lead to outperformance in extreme market crashes (2008)

→ Optimize the outperformance profile by using deep out-of-the-money S&P 500 puts and primarily **VIX call options**



Source: FERI/Bloomberg; As of: 30.08.2024

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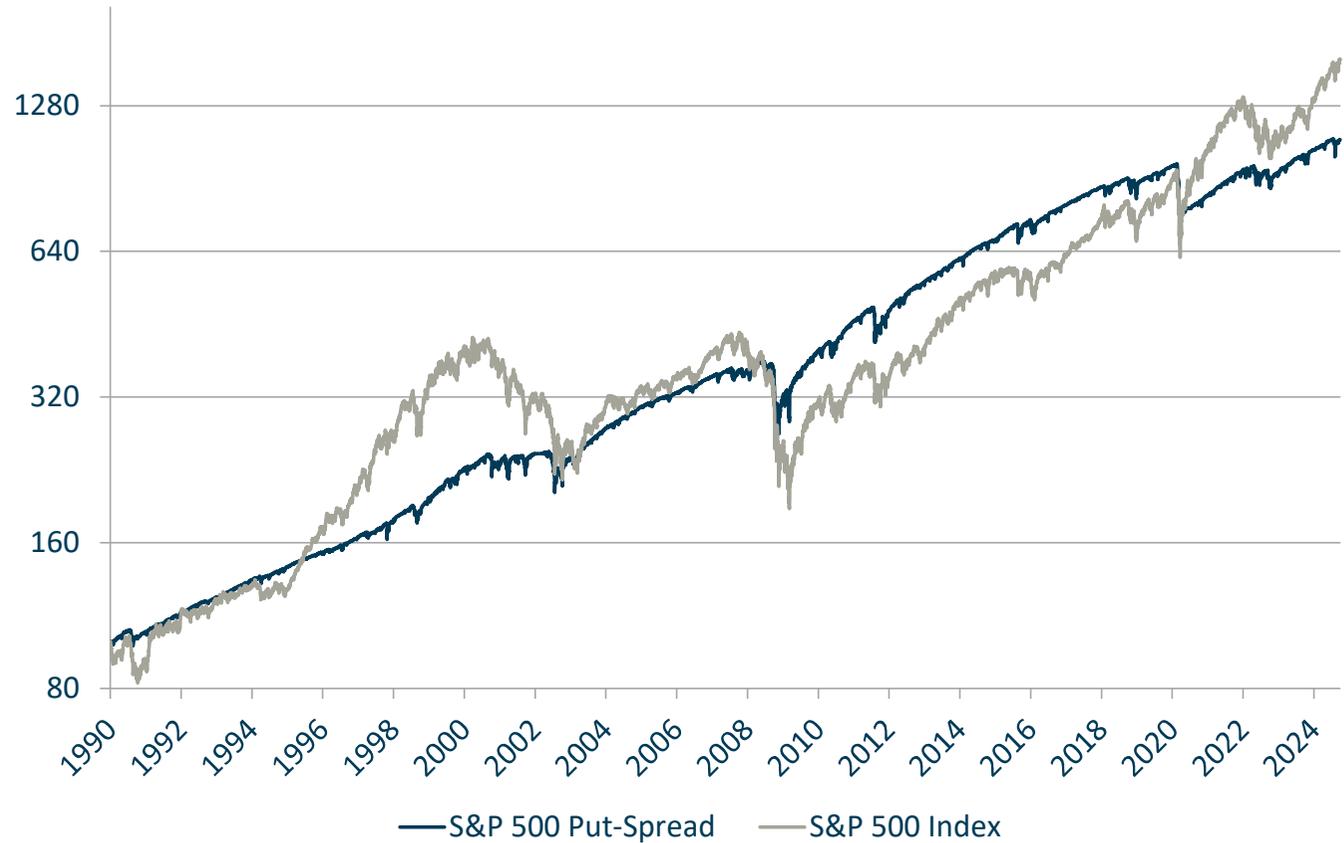
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# Appendix: Long S&P 500 Puts Used for Hedging



## Long-term performance of short puts and bull spread

- Harvesting the volatility premium leads to positive results even in difficult market environments, but shows temporary setbacks as in 2000-2003
- Very short recovery time compared to the S&P 500 after the 2008 financial crisis



Source: FERI/Bloomberg; As of: 30.08.2024  
Past performance is not a reliable indicator of future performance.

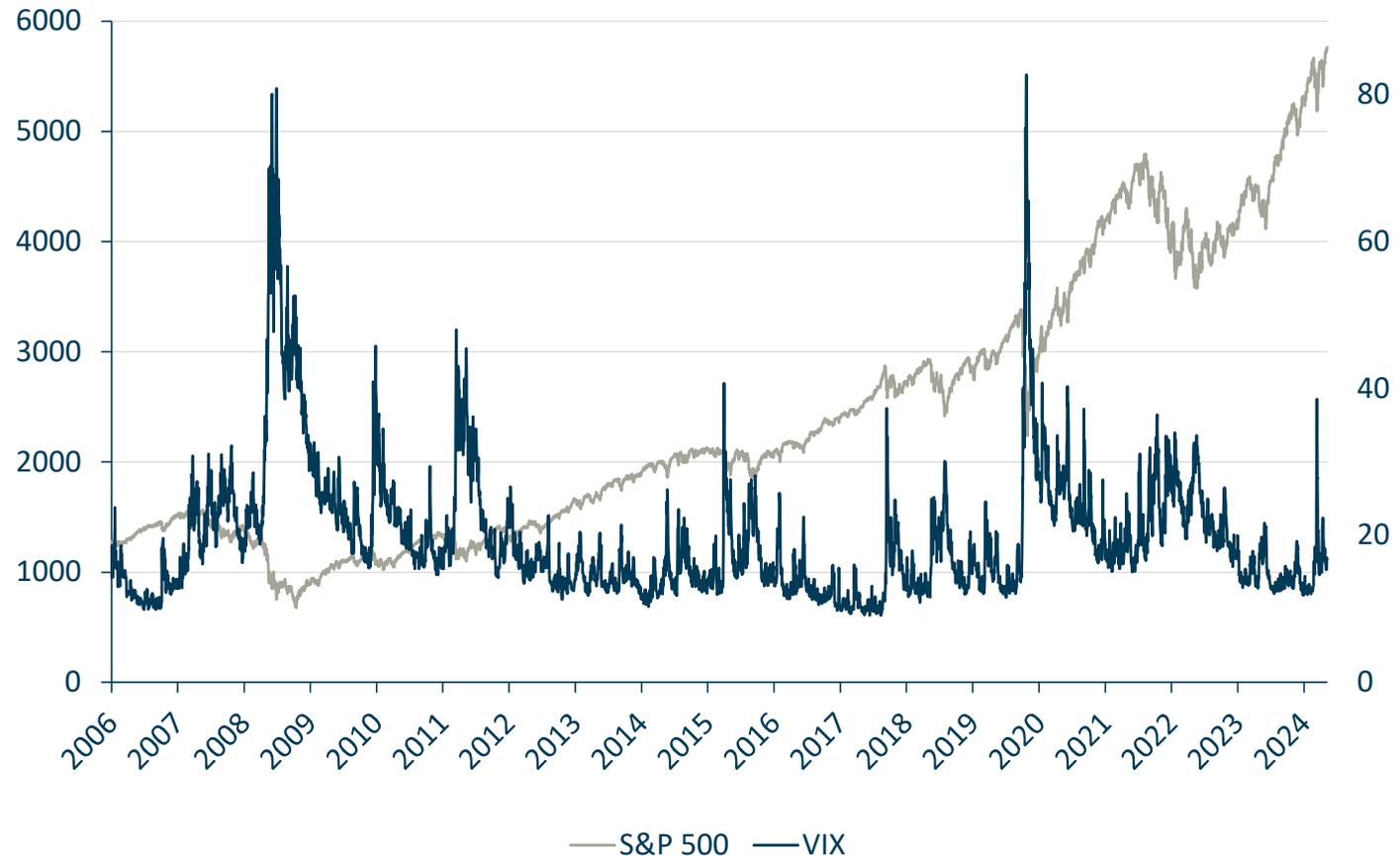
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# Appendix: Qualification of VIX Calls as a Hedging Instrument



## Comparison of S&P 500 and VIX Index

- The VIX index represents the expected volatility of the S&P 500 as reflected in option prices - the implied volatility
  - When the market deteriorates, panic among market participants is expected to increase
  - The VIX has historically risen significantly during periods of severe market drawdowns
- Stable negative correlation between stock market and volatility (VIX) movements



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# Appendix: Monthly Performances S&P 500 vs. VIX Index



## Worst S&P 500 monthly performance since 1990

Month	S&P 500	VIX
March 2020	-28.5%	+41.0
October 2008	-22.1%	+36.5
November 2008	-18.8%	+19.7
September 2001	-17.6%	+19.8
July 2002	-14.6%	+11.2
August 2011	-13.9%	+22.1
May 2022	-12.6%	+8.1
January 2008	-11.4%	+8.6
September 2002	-11.1%	+10.4
December 2018	-10.2%	+10.0
March 2001	-10.0%	+5.2
June 2002	-9.4%	+8.0
May 2010	-9.2%	+22.8
August 1998	-8.7%	+15.8

Source: FERI/Bloomberg

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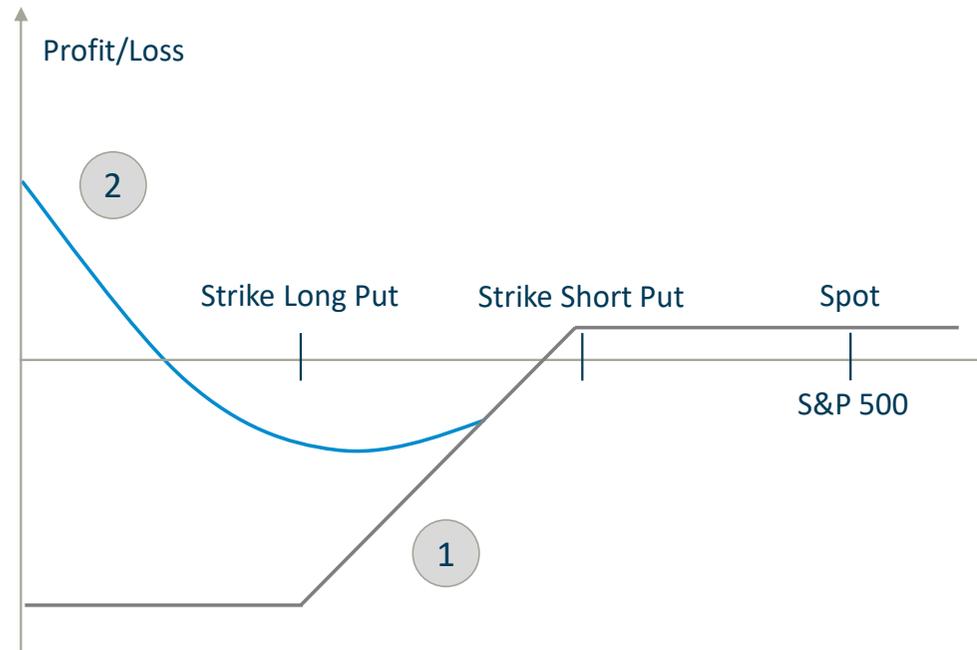
# Appendix: Hedging Effect



## Option Strategy Payoff Profile

1. Typical Payoff Profile of a Put Spread Position
2. Payoff based on implementation of VIX hedges

→ Hedging with long VIX calls is particularly effective in extreme events (tail risk hedge). In the event of smaller market declines, the strategy recovers quickly due to its characteristics



# Appendix: VIX Call Options as a Hedging Instrument



Are VIX calls as overvalued as S&P 500 puts?

- VIX calls were implemented much less frequently by long-only portfolio managers than S&P puts
- The VIX options market is much more driven by professional market participants who care about fair pricing and arbitrage opportunities.
- The supply/demand balance for VIX calls is much more balanced than for S&P 500 puts

- Selling the S&P 500 puts and investing the entire premium received in VIX calls should result in the following:
- **No gain/loss** in "regular" months (all premium is spent and both options expire worthless)
- Profit in the event of a stock market crash (S&P 500 puts lose less than VIX calls gain because S&P 500 puts are more overvalued)
- If VIX calls are as overvalued as S&P 500 puts, gains and losses should occur incidentally during a crash.

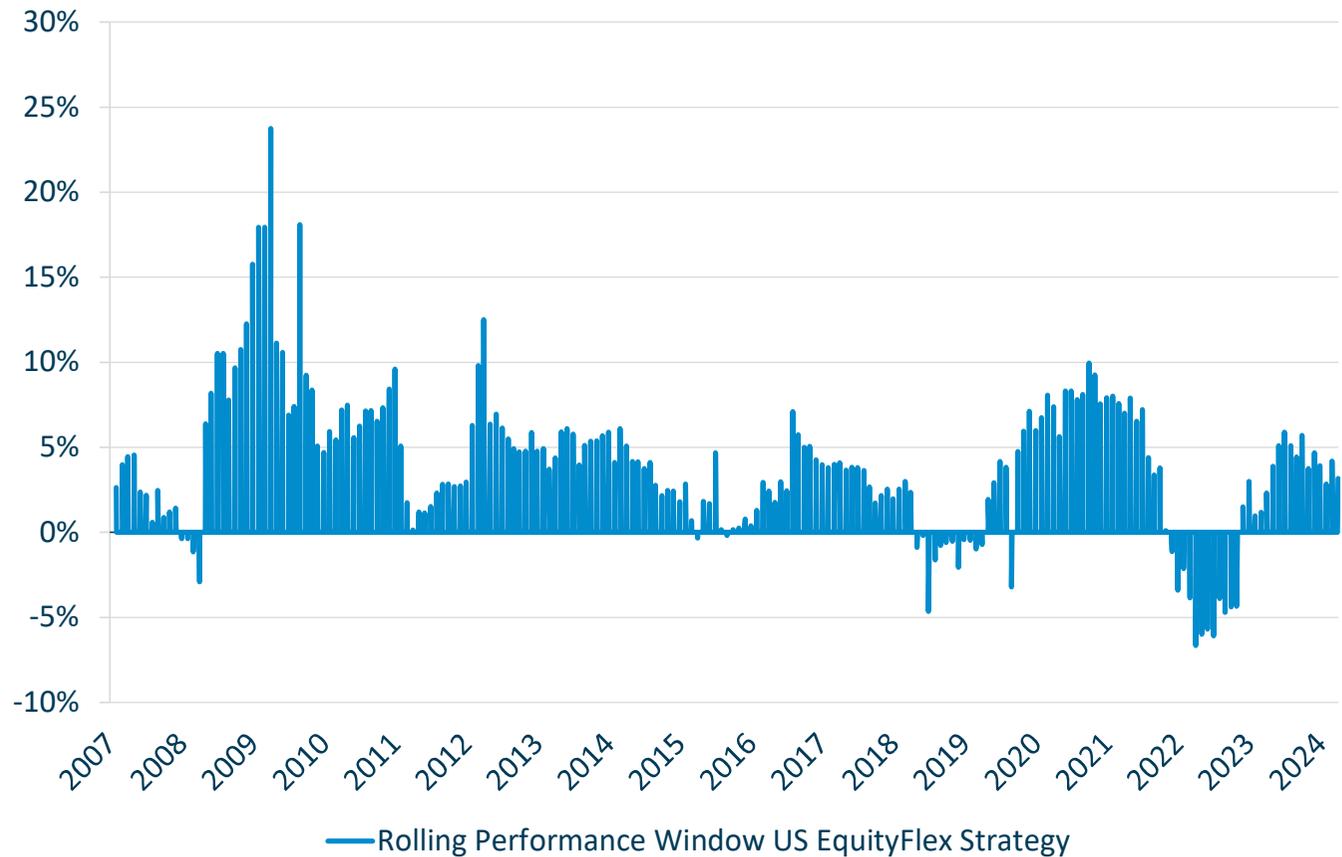
The simulation confirms that VIX calls are less overvalued than S&P 500 puts.

# Appendix: Strategy Performance



## Continuous relative annualized returns of the simulated performance

- Nearly all of the monthly investment cycles over 12 months closed with an outperformance vs. the S&P 500
- Only in a few observation periods would the US EquityFlex have achieved a negative relative return compared to the US equity market



Source: FERI/Bloomberg; As of: 30.08.2024  
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