

## SwissComply AG

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# **ONLINE TRAININGS**

#### Where are we today

With the Financial Services Act (FinSA) and the Financial Institutions Act (FinIA), the last two building blocks of the modernized Swiss financial market law came into force as of January 2020. The FinSA creates uniform conditions for all financial service providers operating in Switzerland in that - regardless of the type of financial institution (bank, asset manager, investment advisor) - all client advisors must comply with the same law. Client advisors of non-supervised Swiss financial service providers must now register in the advisor register before they are allowed to provide their services in Switzerland or to clients domiciled in Switzerland.

### Overview Online Trainings - Recognized by Client Advisor Register and SAQ

For registration in the advisor register, client advisors are required in particular to submit proof of sufficient knowledge of the rules of conduct under FinSA as well as of the specialist knowledge required for their activities. In this context, our two e-learning modules «Code of Conduct» and «Advertising and Offering Financial Instruments» are accepted by the registry of advisors *regservices.ch* as proof of the necessary basic knowledge. In addition, we also offer these and other training modules to various financial institutions that wish to train and develop their employees in an appropriate and efficient manner. In addition, the SwissComply trainings are recognized by the Swiss Association for Quality (SAQ) as a recertification measure for the certification «client advisor bank».

Training Module	Content of the Ti	raining		
Code of conduct according to FinSA*/**	<ul> <li>Financial services within the meaning of the FinSA / Client segmentation according to FinSA</li> <li>Code of conduct in the provision of financial services</li> <li>Conflicts of interest / Fiduciary duties / Information duties</li> <li>Due diligence obligations with regard to the organization</li> </ul>			
Advertising and offering financial instruments according to FinSA*/**	<ul> <li>Legal basis / distinction from distribution according to CISA</li> <li>Most important terms and definitions</li> <li>Most important duties</li> <li>Implementation of the duties in your company</li> </ul>			
Crossborder**	<ul> <li>Definition of cross-border activities</li> <li>Cross-border activities - initiative comes from the company</li> <li>Cross-border activities - initiative comes from the counterparty</li> <li>Foreign travel</li> </ul>			
IT & BCM**	<ul> <li>Information Technology (IT) - Organisation, responsibility, approach</li> <li>Cyber-Attacks – Definition, reporting obligations, severity</li> <li>Business Continuity Management (BCM) – Definition, principles, elements</li> </ul>			
Combating money laundering and terrorist financing (AMLA)**	<ul> <li>Legal basis</li> <li>Definition of Money Laundering / Predicate Offenses</li> <li>Know Your Customer «KYC»</li> <li>Identification of contracting party / Determination of beneficial owner</li> <li>Special duties of care</li> </ul>			
Data Protection (DSG)	<ul> <li>Legal basis (DSG revision as of September 1st 2023)</li> <li>Data Processing Principles</li> <li>Information and access rights</li> <li>Data breaches</li> </ul>			
* Recognized by the Register of Client Advisors (BX Swiss AG, ** Recognized by the Swiss Association for Quality (SAQ) as a				
Remarks:	Costs per participant in CHF			
<ul> <li>All training modules are available in English and</li> </ul>	Participant	1 Training	2 Trainings	5 Trainings
German	1 - 4	500	750	1′000
<ul> <li>Participants hear the speakers and see the slides (also available as PDF)</li> </ul>	from 5	400	600	800
<ul> <li>Training sessions last approximately 30 - 45 minutes and a test is taken upon completion (between 8-16 multiple choice questions)</li> </ul>	from 10	350	525	700
	from 20	300	450	600

#### Your contact persons

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